

EXPERT LEAFLET DISTRIBUTION CAMPAIGNS

Discovery | Positioning | Growth



PLAN EXECUTE REPEAT



01

CONSULTATION
We'll discuss your business goals, and establish the right campaign that's appropriate for your business and budget.

02

DESIGN
Our creative team will design actionable artwork proven to deliver results.

03

PRINT
We'll professionally print your campaign in the most appropriate way to meet your budget and marketing goal.

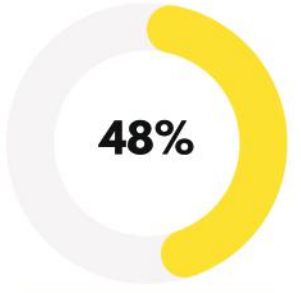
04

DISTRIBUTION
We'll deliver your campaign right to your consumer's doors locally or nationally to nearly 30 million homes.

WHY DOOR TO DOOR



SUCCESS RATE
Opened, read, filed or pass on to a friend.



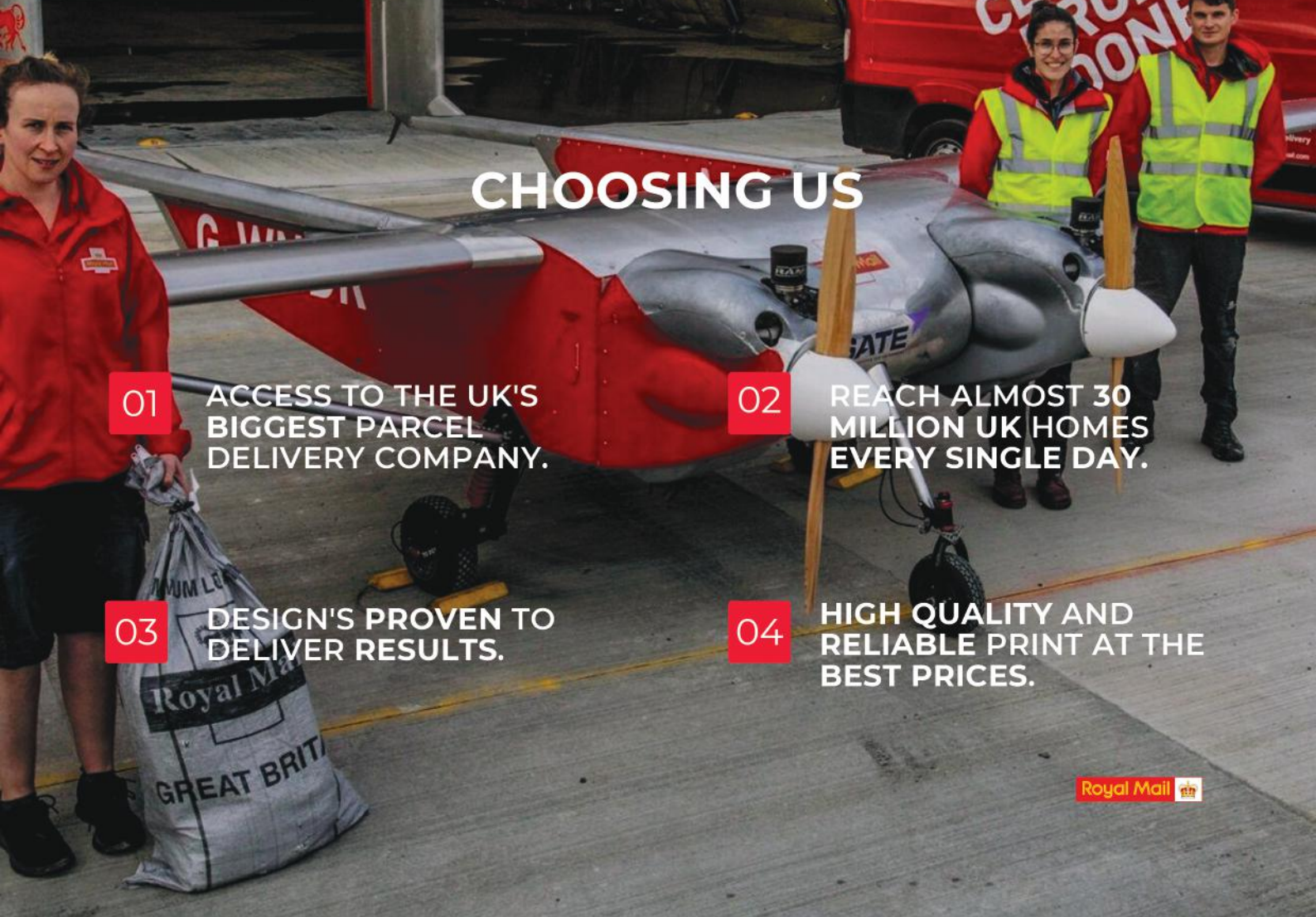
RESPONSE RATE
Lead to further information or purchased a product.



COVERAGE RATE
100% coverage locally or Nationally.

And That's Not ALL

Mail is tactile, targeted and makes a personal connection in ways other media can't. In fact, **87% of people** find **mail more believable** compared with **email at 48%** and according to the 'Institute of Practitioners in Advertising' **1 in 3 people** have bought something as a result of receiving direct mail in the **past 12 months**.



CHOOSING US

01 **ACCESS TO THE UK'S BIGGEST PARCEL DELIVERY COMPANY.**

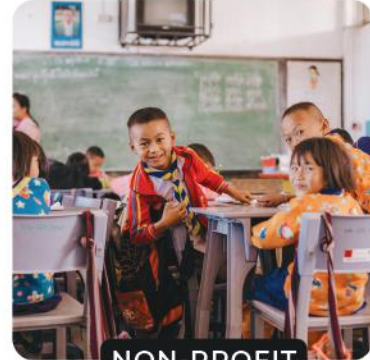
02 **REACH ALMOST 30 MILLION UK HOMES EVERY SINGLE DAY.**

03 **DESIGN'S PROVEN TO DELIVER RESULTS.**

04 **HIGH QUALITY AND RELIABLE PRINT AT THE BEST PRICES.**



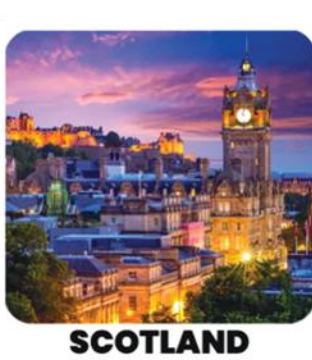
SECTORS WE SERVE BEST



TRUSTED BY



AREAS WE DISTRIBUTE



£55 DESIGN FROM

£11 PER 1000 PRINT FROM

£55 PER 1000 DISTRIBUTION

Let's work together

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